

KIDS4KIDS
LEADERSHIP

PRESENTS

COURAGE

WHO DO YOU THINK YOU ARE?

LEADERSHIP AND **ANTI-BULLYING**
SOLUTIONS
FOR SCHOOL AGE CHILDREN AND YOUTH



MISSION STATEMENT:

It requires courage to stand up for what is right. Kids 4 Kids programs help today's youth develop the skills needed to be successful and stand up for their values and to pursue excellence. We help youth see the importance of developing impenetrable character traits that lead to success through leadership.

"I have seen many anti-bullying presentations over my twenty years as an educator. It was nice to finally see a presentation that teaches children anti bullying strategies that work. The presentation was engaging, funny and informative. I highly recommend Scott Graham as a presenter and an educator."

– Principal, York District School Board

"We had Scott's Kids 4 Kids after-school program at our school. It had a huge impact on our school community. Children absolutely love Scott. Parents could not believe how excited their kids were each week to attend K4K. I highly recommend Kids 4 Kids. It is the best program of it's kind."

– Principal, Peel District School Board

"We hired Scott Graham to run his INSPIRE Program for our intermediate students. This group of students has been extremely difficult this school year. I wasn't sure how they would react to this program, but we thought we would give it a try. The kids absolutely loved it! We had students pumped to be leaders. If your school doesn't have Scott Graham you need to get him!"

– Principal, Halton District School Board

"Scott Graham is magic! He runs after-school and lunch time leadership programs, summer camps and speaks across Canada and the UK. I first saw Scott Graham speak at our parent council meeting. I was truly inspired. I registered my two children in his K4K Programs and summer camps and witnessed an incredibly transformation in my children. They were happy to help around the house and were intentionally seeking leadership opportunities. Make a difference in your child's life by registering for one of Scott's programs. You won't regret it."

– Susan MacDonald – Parent

THE COURAGE TOUR

Changing The Way Youth See Leadership

Scott Graham has toured across Canada and Scotland. Scott delivers a highly energetic, inspiring presentation that all youth and adults need to hear. He engages a student's interest in leadership and teaches practical anti-bullying strategies. He has presented at the prestigious George Heriot School in Edinburgh, Scotland, and for schools and organisations in Perth, Scotland and schools across Canada. Scott has also been featured on BBC Radio and in numerous news publications and on television across Canada.

WHAT SCOTT OFFERS TO INTERNATIONAL SCHOOLS and SCHOOLS ACROSS CANADA

1. BullyFreeME Leadership and Anti-Bullying presentations
2. HEROES ACADEMY LUNCH-HOUR PROGRAM – ages 6 to 10
3. IGNITE YOUTH LEADERSHIP PROGRAM – ages 11 to 14
4. Parent Presentations
5. Literacy Presentations
6. Kids 4 Kids Leadership After School Programs

When Scott travels Internationally or across Canada, he tailors his presentations to your school's needs. He can work with your students in a school-wide performance or classroom. He can offer his lunch-hour or after-school programs over one or multiple days. Scott Graham is happy to design his presentation's, workshops and programs to meet your student's needs.

Please check out <http://www.scottgrahamspeaker.com> for additional information.



THE COURAGE TOUR
www.scottgrahamspeaker.com

KIDS4KIDS

Leadership After-School Programs

The Kids 4 Kids Leadership Program was established in 1993 and boasts a membership of over 26,000 children. The programs run after school or in the evenings, once a week for five weeks. Each session is 90 minutes in length. The program is designed for all children who want to develop leadership skills and who are between 6 to 13 years of age.

We use cooperative games, team building activities, original music and stories, role plays and discussions to make the program fun, engaging and informative. Parents are impressed with how excited their children are after attending just one session. There is no other program like the Kids 4 Kids Leadership Program.

IGNITE LUNCH-HOUR PROGRAM

Define Yourself!

IGNITE is a youth leadership program designed specifically for students who want to define their own cool. Today's youth are influenced by many negative influencers: the media, brands, vaping, social media and gaming. Ignite gives students an alternative.

IGNITE will give students strategies to build their brand to be positive, character-based and impenetrable. Youth need to have inner strength and a defined personal brand to be successful in this world.

IGNITE is for students who dare to stand up for what is right, not to be influenced by what others think and take an opportunity that will give them an advantage in life.

Leadership topics will be relevant to today's youth: The Power of Responsibility, Building a Successful Personal Brand, Building Strong Relationships, Bullying, Anger Management, Peer Pressure and Social Media.



Leadership After-School Programs

IGNITE Youth Program



Heroes Academy Lunch Hour Club

Scott Graham has created captivating, energetic programs for children. Adults are amazed at how excited children are at learning how to lead and deal with life challenges like bullying. K4K Lunch hour Programs combine fun with learning using cooperative games, storytelling, role plays, team building activities and discussions. K4K lunch hour programs energize, captivate and lead children, helping them realize the potential they can't see.

"K4K Lunch hour programs are life changing. I thought what I read about this program was all hype, but I was amazed at what a huge impact it had on my students. Do yourself a favor. Get this program for your school before Scott books up for the year."

- York Principal



Heroes Academy Classroom Workshops

The Heroes Academy Classroom workshops are designed to teach students leadership skills. The first session helps define leadership and the characteristics of a leader. These include: Respect, Responsibility, Initiative, Integrity, Honesty and Trust. The second and third sessions discuss anti bullying strategies and the four session discusses anger management and peer pressure. Each session is an hour in length and designed to help develop a positive classroom environment and encourage students to develop their skills as leaders by helping other students with what they have learned. The sessions are interactive and fun.

HEROES ACADEMY Lunch-Hour Club

HEROES ACADEMY Classroom Workshops

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Literacy Workshops

Kids 4 Kids literacy presentations inspire students to read and write. Scott Graham uses his struggles with reading and writing to captivate the imagination of students and help them find their inner writer. Scott is the author of five bestselling books, has produced a DVD, and is a singer/songwriter. He is also an individual who struggled with reading and writing as the result of having ADHD (Attention Deficit with Hyperactivity) and a learning disability. Scott realized at an early age that having ADHD and a learning disability was a gift and not an obstacle. He uses his story to inspire students. He also discusses the process of writing a book and how editing can be your best friend.



Parent Presentations

Every parent wants to protect their children from bullying. Scott Graham has spent the last 26 years helping students, staff and parents learn usable anti bullying strategies. Educated at the University of Waterloo, Scott has created a workshop that is powerful and useful. During this workshop Scott defines the difference between being mean and bullying, and what children are presently being taught. Parents learn usable anti bullying strategies that can be applied in the playground and online. Scott uses powerful stories that teach the importance of helping children become resilient and empowering them with anti bullying strategies that work.



Literacy Workshops

Parent Presentations



bullyfreeME Presentations

Length of presentation: 90 minutes

Scott Graham's bullyfreeME assemblies and keynote presentations have been available for twenty-six years and have become the most successful anti-bullying program in Canada. Why? Because they deliver useful strategies that work. The assemblies are energetic, captivating, fun and useful. They run for 45 to 60 minutes and are designed for grades 1 to 4 and 5 to 8.

Scott Graham has presented at numerous conferences around North America and was featured as a TED speaker. Scott Graham has also been featured on Global News, CH Morning Live, BBC Radio and CFRB as a bullying expert. Scott Graham will make a positive impact on your students and your school culture.

BULLY FREE Me



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STAND UP REVOLUTION

Leadership/Anti-Bullying Conference

Scott Graham has organized two Stand Up Revolution Leadership Conference for 3000 students. The Conferences featured The Spoons, Spider Jones, Molly Burke, Blake Fly, Penske File, Anthony McLean, Susie Fayth, Tony Bartoli, Nathan McLeod, Scott Hammell, Mark Correia, Matthew Makkar, Shane Kippel, Raoul Juneja and Alexi Couto.

Scott Graham has the ability to connect to incredible performers and piece together a phenomenal event for today's youth that inspires leadership. Scott Graham is the person who can deliver. If you would like Scott to work with your team to co-ordinate a leadership event please contact Scott at his office.



Camp Staff Workshops

Scott Graham has created a summer camp staff workshop that is incredible. It includes programming ideas, campfire programs, strategies to teach leadership and anti bullying skills to children. It is a must for every camp staff.



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STAND-UP REVOLUTION

CAMP STAFF WORKSHOPS

FUSION:

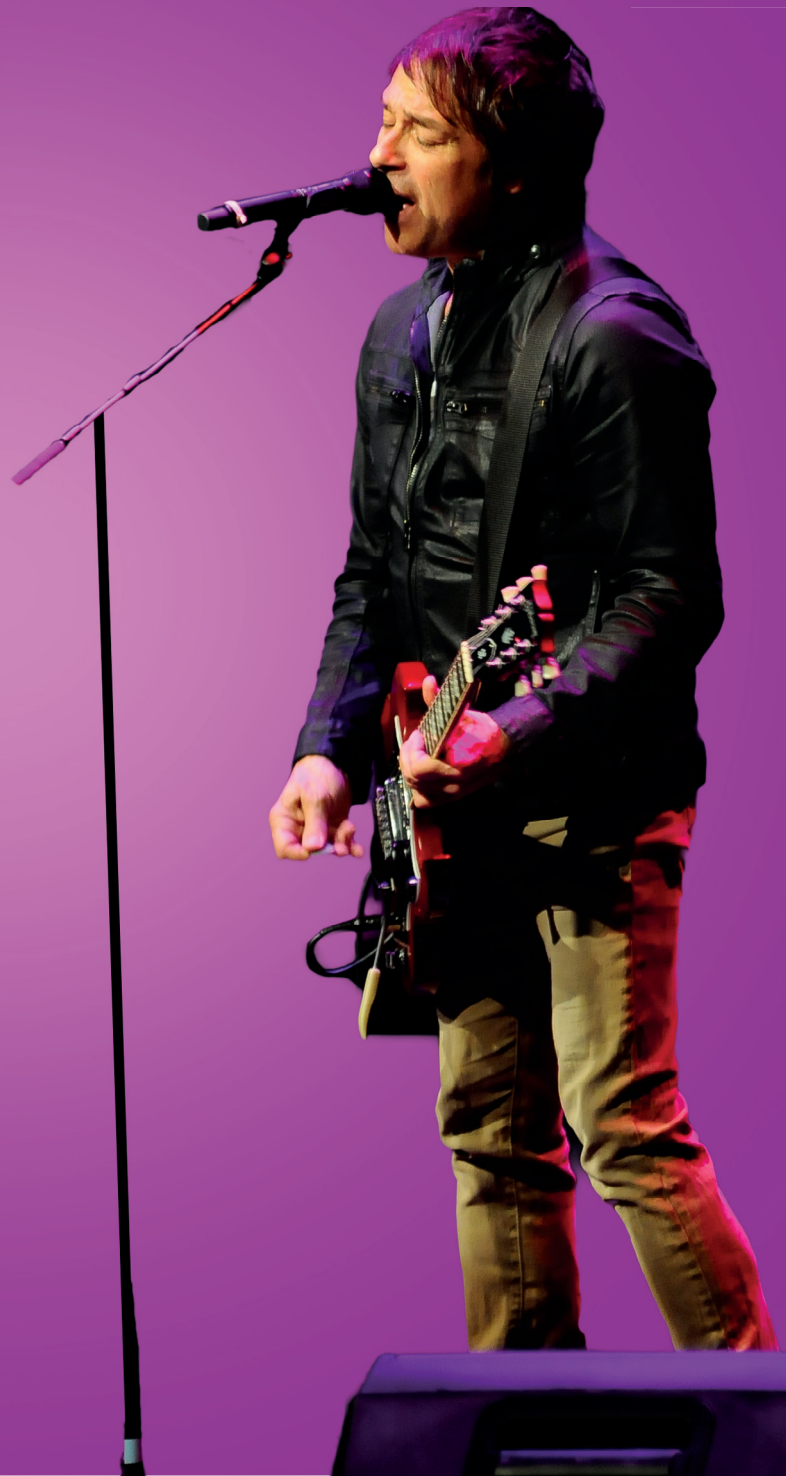
Gord Deppe

from the Spoons and
Scott Graham's
Junior Intermediate
Assembly Option

Length of presentation: 90 minutes

Scott Graham has paired up with Gord Deppe from the successful musical group the Spoons. Scott and Gord give an interactive presentation that incorporates leadership, and anti bullying strategies. Scott delivers a highly impactful anti bullying presentation followed by Gord. Gord talks about how writing music became his voice that led him not only to write songs, but also to pen a bestselling book entitled, "Spoonfed." Gord brings his guitar with him and entertains students and staff with acoustic versions of his top ten hits and talks about his experiences with bands like the Police, Culture Club and Simple Minds. Both Scott and Gord would love to come to your school, meet your students and staff and put on a presentation you will not soon forget.

This presentation is a must for intermediate students.



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LEADERSHIP

Speaking points for teachers

Leaders look for ways of helping others, they are selfless not selfish.

Leaders try their best in every situation.

Leaders grow in areas where they are weak.

QUESTION: Why doesn't everyone choose to be a leader?

TURNING THE NEGATIVE INTO A POSITIVE

Leaders find the positive in negative situations and use these life challenges as tools. They pull from their experiences so they can teach others what they have learned from the experience.

THE CHARACTERISTICS OF A LEADER

Leaders realize the importance of developing their inner core or defining their COOL. If you don't intentionally develop your values and leadership traits others will gladly do it for you.

SELF TALK

We all have an inner voice. When we make a mistake or don't perform our best well can use phrases like: "I can't believe I did that." "I'm so dumb." "I'm such a loser." to name a few. We need to catch ourselves making the negative statements and turn them into positive phrases. Instead of saying "I'm so dumb," you can focus on what you can learn from the moment, so you can perform better next time.

LEADERSHIP STYLES

You don't need to take control of a group, be the loudest person in the room or most charismatic or popular. Leaders come in all shapes and sizes and volumes. You can influence others by simply being yourself, and teaching by example. You can teach and influence others and not say a single word. Act with integrity and develop trust and people will learn from watching how you react to situations.

"A leader is one who knows the way, goes the way, and shows the way."

- John Maxwell

BULLYING

Speaking points for teachers

THE BULLY LABEL

We need to be careful when we accuse a child of being a bully. I knew of a seven-year boy by the name of Paul. Every time I mentioned the word bully fingers pointed toward Paul. If this boy decided to pursue leadership instead of bullying and was not given a chance to change he might become the bully. We need to avoid labeling children and give them opportunities to improve, so we don't create the bully.

THE BEST DEFENCE AGAINST BULLYING IS LEADERSHIP

The best defence against bullying is teaching children leadership skills. Children have to have a strong sense of who they are and build their character so the words and actions bullies use have no meaning. Children need to understand how learning about the key leadership concepts will strengthen their character and protect them from the negative effects of bullying or other life challenges.

THE STRATEGIES

STEP # 1 - Make Eye Contact

Before you tell the bully how you feel about their actions, you must look the bully directly in the eye. Making eye contact with a bully is important as it shows confidence.

STEP # 2 - Body Language

Your body can convey a strong message depending on how you stand and what you do with it. You actually communicate more with your body than with your words. You must stand straight with your shoulders back in order to convey a strong, believable message.

STEP # 3 - Tell the Bully How You Feel

It is extremely important for you to tell the bully how you feel about what they are saying or doing. You must look the bully in the eye and deliver the message that you WILL NOT stand for put-downs of any kind. You need to tell the bully how you feel in order to remain in control and retain your self-esteem.

STEP # 4 - Walk Away

Don't fall for the bully's tricks. They would like nothing more than for you to come back so they can have another chance to get you to react. You do not want to get sucked back into playing the bully's game.

STEP # 5 - If They Follow You?

Look at them in the eye, use a tone of voice that commands respect and repeat steps 1 and 2. Repeat your message as many times as it takes until the bully realizes that they will not get a reaction from you.

Step # 6 - Tell and Keep on Telling

SCOTT GRAHAM, founder of the Kids 4 Kids Leadership Programs and summer camps is a sought after keynote speaker, presenting at schools and conferences around North America. Scott holds a Certificate in Social Work from the University of Waterloo and is a certified John Maxwell coach and speaker. He has been a TED presenter and is the bestselling author of five books. He has had a documentary done on his life and has been featured on television and in newspapers. Scott created the Kids 4 Kids Leadership Program in 1993 and which boasts a membership of over 25 000 children. He has won numerous awards for his work including the **Men Who Make a Difference Award** from the Halton Women Shelter and was recently awarded The **Meritorious Service Medal** from the Governor General of Canada. If you are looking for impactful programs and an individual who can deliver powerful, usable information to your students Scott is the man for you.



"Scott Graham has been part of our school for over 10 years. He has made a significant difference to our school culture. If we have a bullying issue, we call Scott. He has an amazing ability at connecting with our students. They absolutely love him. Our school held a Terry Fox assembly in September. We asked the kids to name a Canadian hero. They called out Scott Graham as a Canadian hero. Amazing!"

– Principal, Peel District School Board

KIDS4KIDS LEADERSHIP

The JOHN MAXWELL **Team**

AN INDEPENDENT
CERTIFIED



COACH, TEACHER
& SPEAKER



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